



NEWS › PROFESSIONAL SERVICES

February 19, 2015

For the Record

Pizza Beach opens on UES | Dirty Candy relocates | Birch Coffee grows

This week's list of leads includes the latest moves, bankruptcies and real estate deals.

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NEW IN TOWN

Companies that would like to have details of openings published should submit descriptions following this format to JKramer@crainsnewyork.com, with "New in Town" in the subject line.

Lot 77

77 Fulton St.

The café opened in the financial district. It features a variety of pastries with French and Japanese influences, such as a sweet cream roll infused with green tea, and a layer cake made with the Asian citrus fruit yuzu.

Pizza Beach

1426 Third Ave.

The surf-town-inspired pizza place opened on the Upper East Side. It offers a Neapolitan pie topped with butternut squash, purple kale and beets, and a pizza with Thai coconut curry and rock shrimp, as well as pasta, salad and wine.

Via Vai

31-09 23rd Ave., Queens

The Italian restaurant opened in Astoria. It offers a variety of pastas, Roman-style thin-crust pizzas, Italian wines and desserts such as an apple cake with cinnamon, raisins, pine nuts and English cream.

Company Moves

Dirt Candy

86 Allen St.

The vegetable-themed restaurant moved from the East Village to this new space on the Lower East Side. It offers unusual wines such as Goldmuskateller and Blaufränkisch, and vegetarian dishes including broccoli hot dogs, mushroom mousse, jalapeño hush puppies, Brussels-sprouts tacos and chocolate onion tarts.

Flywheel Sports

203 E. 60th St.

The gym opened its seventh Manhattan location, on the Upper East Side. It offers cycling and barre classes.

READ NEXT

Money doesn't grow on trees. But advocates have other ideas to fund parks

BANKRUPTCIES

The following listings are selected from the most recent available filings by companies seeking bankruptcy in the Southern and Eastern Districts of New York. Information was obtained from U.S. Bankruptcy Court records available on Public Access to Court Electronic Records. Listings are in alphabetical order.



Zone Delivery USA

189 Union Ave., Patchogue, L.I.

Filed for Chapter 7 bankruptcy on Feb. 16. The filing cites estimated assets of \$0 to \$50,000 and estimated liabilities of \$50,001 to \$100,000. A creditor with an unsecured claim is EFPG, owed \$5,036.33.



GOVERNMENT CONTRACT OPPORTUNITIES

Following are selected contract opportunities recently announced by New York City agencies. To learn how to sell goods and services to city government, visit www.nyc.gov/selltonyc. For a searchable database of current procurement notices, visit www.nyc.gov/cityrecord. Listings are alphabetical by category and department.

CONSTRUCTION SERVICES

Department of Citywide Administrative Services

Seeks competitive sealed bids by noon on March 4 for the installation of photoluminescent exit-path markings at various DCAS facilities throughout the five boroughs. Bid documents are available at nyc.gov/cityrecord. To make inquiries, contact Karen Allen at (212) 386-0453 or kallen@dcas.nyc.gov.

Department of Design and Construction

Seeks competitive sealed bids by 2 p.m. on March 4 for implementation of energy-conservation measures at four locations in the Bronx and on Staten Island. Bid documents are available at nyc.gov/buildnyc. To make inquiries, contact Emmanuel Charles at (718) 391-2200 or charlesm@ddc.nyc.gov.

Seeks competitive sealed bids by 11 a.m. on March 5 for the construction of accelerated water-main replacement and sewer rehabilitation and replacement in Manhattan. Bid documents are available at nyc.gov/buildnyc. To make inquiries, contact Emmanuel Charles at (718) 391-2200 or charlesm@ddc.nyc.gov.

GOODS AND SERVICES

Economic Development Corp.

Requests proposals by 4 p.m. on March 6 for a consultant to develop and implement a community-based outreach and assistance strategy to accelerate energy and water efficiency retrofits in small and midsize buildings within targeted neighborhoods. Proposals can be obtained at nycedc.com/RFP. To make inquiries, contact Maryann Catalano at (212) 312-3969.

Housing Authority

Requests proposals by 4 p.m. on March 2 from construction-management firms to provide professional

services to act on behalf of, and as an agent for, NYCHA for various construction-phase services. Proposals can be obtained at nyc.gov/nychabusiness. To make inquiries, contact Meddy Ghabaee at (212) 306-4539 or meddy.ghabaee@nychanyc.gov.

Requests proposals by 2 p.m. on March 6 for a consultant to provide services to NYCHA to analyze and manage the risks and workplace liabilities of NYCHA. Proposals can be obtained at nyc.gov/nychabusiness. To make inquiries, contact Sarah Barish at (212) 306-4620 or sarah.barish@nychanyc.gov.

REAL ESTATE DEALS

Companies that would like to have details of their recent transactions appear in these listings should email descriptions following this format to JKramer@crainsnewyork.com, with "Real estate transaction" in the subject line, or enter them online at crainsnewyork.com/submitadeal. Deals are listed in order of square footage.

COMMERCIAL

Estée Lauder signed a lease increasing its space by 100,000 square feet at **28-40 W. 23rd St.** The beauty brand will now have a total of 166,000 square feet in the building. The tenant was represented by CBRE's Greg Tosko and Sacha Zarba. The landlords, Colliers International's Andrew Roos and the Cohen and Carmel families, were represented in-house by Mr. Roos. The asking rent was not disclosed.

F. Schumacher & Co. signed a 10-year lease for 11,600 square feet at **875 Sixth Ave.** The family-owned decorative textile supplier is moving from 79 Madison Ave. and will occupy the entire 14th floor in the building. The tenant was represented by Ryan Mandrell and Derek Myers of Newmark Grubb Knight Frank. The landlord, Lee & Associates, was represented in-house by Peter Braus, Mitchell Kunikoff and Dennis Someck. The asking rent was \$53 per square foot.

Quarto Publishing Group USA signed a 10-year lease for 7,900 square feet at **142 W. 36th St.** The U.S. division of the British publishing and distribution group will join three other technology, advertising, media and information tenants in the building. The tenant was represented by Owen Hane of Cushman & Wakefield. The landlords, Herald Square Properties and the Davis Cos., were represented by CBRE's Paul Amrich, Lindsay Goddard and Neil King. Asking rents in the building are between \$58 and \$60 per square foot.

RETAIL

Balmain signed a five-year lease for 2,600 square feet at **100 Wooster St.** The international fashion house will occupy space on the main floor in the five-story building as well as lower-level storage space. The deal was brokered by Adam Dweck of Bluestar Realty, with Crown Retail Services and Sinvin Realty. The landlord is Crown Acquisitions. The asking rent was \$450 per square foot.

Recess signed a five-year lease for 2,200 square feet at **81 Washington St.** in Brooklyn. The new children's play space will occupy a ground-floor retail location in the residential building. There were no brokers involved in the deal. The landlord is Two Trees Management. The asking rent was not disclosed.

Birch Coffee signed a 10-year lease for 450 square feet at **432 Third Ave.** The Manhattan-based chain will open its fifth location in the city. The tenant was represented by Kyle Allen of Synapse Development Group. The landlord, Gramercy Construction Management Corp., was represented by SCG Retail. The asking rent was \$190 per square foot.

STOCK TRANSACTIONS

Following are recent insider transactions at New York's largest publicly held companies filed with the Securities and Exchange Commission by executives and major shareholders. Listings are in order of transaction value. The information was obtained from Thomson Reuters.

Hain Celestial Group Inc. (HAIN)

Irwin D. Simon, chief executive, exercised options on 395,342 shares of common stock at \$15.18 per share between Feb. 12 and Feb.13, in a transaction worth \$6,001,292.

In the same period, he sold 250,000 shares of common stock at prices ranging from \$58.74 to \$59.24 per share, in a transaction worth \$14,734,290. He now directly holds 1,727,200 shares.

Celgene Corp. (CELG)

Mark J. Alles, president, exercised options on 107,859 shares of common stock at prices ranging from \$25.77 to \$81.56 per share on Feb. 6, in a transaction worth \$4,503,114. In the same period, he sold 117,099 shares of common stock at \$120.68 per share, in a transaction worth \$14,131,156. He now directly holds 79,101 shares.

SL Green Realty Corp. (SLG)

Stephen L. Green, chairman, sold 65,700 shares of common stock at \$127.52 per share on Feb. 7, in a transaction worth \$8,378,064. He now directly holds 820,954 shares.

MasterCard Inc. (MA)

MasterCard Foundation sold 70,664 shares of common stock at \$84.32 per share on Feb. 10, in a transaction worth \$5,958,156. It now holds 116,707,000 shares.

Automatic Data Processing Inc. (ADP)

Carlos A. Rodriguez, chief executive, sold 59,724 shares of common stock at prices ranging from \$86.16 to \$86.19 per share on Feb. 10, in a transaction worth \$5,147,143. He now directly holds 128,483 shares.

Dover Corp. (DOV)

Michael B. Stubbs, director, sold 69,000 shares of common stock at \$72.73 per share on Feb. 5, in a transaction worth \$5,018,370. He now directly holds 1,216,710 shares.

Nasdaq OMX Group Inc. (NDAQ)

Robert Garfield, chief executive, sold 100,000 shares of common stock at prices ranging from \$48.40 to \$48.75 per share between Feb. 5 and Feb. 6, in a transaction worth \$4,860,863. He now directly holds 738,631 shares.

Bed Bath & Beyond Inc. (BBBY)

Eugene A. Castagna, chief operating officer, sold 59,621 shares of common stock at \$78.29 per share on Feb. 6, in a transaction worth \$4,697,789. He now directly holds 134,761 shares

A version of this article appears in the [February 23, 2015, print issue](#) of Crain's New York Business.

AUTOMATIC DATA PROCESSING INC.

COLLIERS INTERNATIONAL

DOVER CORP.

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